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EXECUTIVE SUMMARY

Platform/Atamira Trust is seeking a new Chief Executive to follow on from Marion Blake MNZM who has led the organisation with distinction for twenty years.

Platform/Atamira Trust is a champion for the community sector especially focusing on organisations that contribute to making New Zealand a positive place for people with mental health and addiction issues to live, learn and work. An organisation well governed and led, Platform represents a network of more than 80 community organisations who employ well over 4000 staff and deliver a wide range of services and supports to individuals, whanau, and communities the length and breadth of New Zealand.

The New Zealand Government has accepted a significant need for change and investment into the mental health and addiction system is required as recommended in He Ara Oranga. At the same time it has signalled the likelihood of far broader changes to the health and disability sector in Pūrongo Whakamutunga.

The role of Chief Executive Platform/Atamira provides a unique opportunity, both with and on behalf of its members, to engage and contribute directly to the successful implementation of the proposed transformational changes signalled by Government. As such the organisation’s strategic focus for the next period is:

- Lead Change: Actively lead and contribute to post-Inquiry system change
- Work Together: Foster strategic partnerships and alliances
- Build a Strong and Capable Sector: Support community mental health and addiction service providers to thrive

Having built up a strong and credible reputation the organisation is well placed to advocate strongly for the community sector to play a far greater role and make a far greater contribution to improving wellbeing in a way that will benefit people who use services and the wider community. As Chief Executive you will have:

- Deep knowledge and understanding of the mental health and addiction sector in New Zealand as well as internationally
- High level ability to drive industry policy and change at a national level, through leadership, influence and advocacy
- Expertise in engagement, relationship management, negotiation and conflict resolution with diverse stakeholder groups to a successful outcome
- Exceptional communication and presentation skills, including strong capacity to engage and influence across all media formats.
- Experience in successfully leading, growing and managing change in organisations
- Confidence in working with the principles identified through WAI 2575 (Health Services and Outcomes Inquiry) of: Guarantee of Tino Rangatiratanga, Equity, Active Protection, Options and Partnership
Platform will promote better and more equitable outcomes for all through a transformed mental health and addictions system of New Zealand that recognises the vital role of community leadership and connection.

Platform/Atamira Trust represents a network of 80 organisations that provide support to people and their whanau who are directly impacted by mental health and addiction. Platform’s network employs over 4000 staff, delivered support to 77,000 people last year, and represents 90% of the Government spend in community mental health and addiction services.

Platform champion’s community organisations that support New Zealanders experiencing mental health and addiction issues to ensure people have a positive place to live, learn and work.

Platform strengthens voices across the mental health and addiction sector to create effective change.

Key strategic goals are:

1. Leading change
   Actively contribute to system transformation described in He Ara Oranga
2. In this together
   Foster strategic partnership and alliances
3. Strong and capable sector:
   Support community mental health and addictions service providers to thrive
Platform/Atamira is the only organisation that works to ensure the mental health and addiction system supports community providers.

Collaboration

By connecting with organisations who are supporting people living with mental health and addiction issues.

Connecting

By being a link between policymakers at government level, and people who deliver services.

Collating nationwide feedback

On behalf of members and the sector to provide a legitimate voice for the mental health and addiction network.

Finding ways to share good ideas

By connecting people and organisations with great ideas to people and organisations with resources to help.

Platform / Atamira works in 5 key areas:

- **Advocating for change**
  - Community development
- **Deaf mental health and addiction**
- **Policy**
- **Political advocacy**
- **Workforce development**

Platform’s / Atamira’s goal is to raise the profile and awareness for those working in mental health and addiction community services. This includes a wide range of organisations area interested in mental health and addiction and who recognise the vital role of community leadership and connection in the wellbeing of New Zealanders.

Platform / Atamira works with its members to understand their needs and aspirations so we can best support them.

Platform / Atamira works with:

- Community Mental health and addiction providers
- Policy makers
- Professional associations
- Government agencies
- Other organisations who are interested in mental health and addiction
- Community networks
CHIEF EXECUTIVE OFFICER

POSITION PURPOSE

To provide strategic and operational leadership to Platform as a national Non-Government Network organisation. Platform provides influential industry and sector leadership, by engaging with a wide range of organisations that provide mental health and addiction services and related community-based activity. Platform delivers a responsive high quality of service to members. Platform is driven by the need for better and more equitable outcomes for all. Platform is committed to meeting health needs of tangata whenua to achieve health equity.

The CEO must provide leadership to ensure that Māori is represented in strategic discussions alongside Platform.

Platform income is derived from fee for service contracts, membership fees and grants Membership fees and contributions enable Platform the capacity to provide advice and information to Government and others an independent perspective and to advocate issues relating to and on behalf of the mental health and addiction community sector in New Zealand. 

Platform is committed to working with service users, tangata whaiora, family and whānau to be well informed when addressing the needs of people who experience mental health, addiction and/or wellbeing issues. The CEO must provide leadership to ensure the voice and participation of the NGO sector is forefront of discussions, planning, policy development with key stakeholders from across the community sector, with government agencies and interested others.

Platform champions community organisations that support New Zealanders experiencing mental health and addiction issues to ensure people have a positive place to live, learn, work and effect change.

A key purpose of the role is to form strategic partnerships with core Government stakeholders and other relevant peak bodies to positively influence the overall direction of the mental health and addictions sector at a national and regional level where required.

KEY DUTIES AND RESPONSIBILITIES

The Chief Executive Officer:

- Will be required to lead and manage the national organisation and will be accountable for its performance as a whole entity. The role will require robust engagement with members stakeholders and other entities across New Zealand, and representation of the industry to the highest standards.

- Is responsible for implementing the strategic direction of Platform, as outlined in the Platform strategic plan these are:
  - Leading change: Actively contribute to implementing recommendations in He Ara Oranga
In this together: Foster strategic partnerships and alliances
• Strong and capable sector: Support community mental health and addictions service providers to thrive

Will lead and manage the organisation and business activities of Platform within the delegated authority of the national Platform Trust Board.
Will drive national government relations and advocacy strategy of Platform. He or she will be expected to build and maintain effective and productive working relationships with a myriad of key stakeholders outlined below.

The CEO will hold organisational accountability for Platform operations across six domain areas.

1 Organisational Direction & Strategy
• With the Platform Trust Board, lead the development of the organisational strategy and priorities for Platform in pursuit of the organisation’s strategic objectives.
• In conjunction with the wider Platform team, identify and implement the operational plans, member engagement strategies, and initiatives required to deliver the organisational strategy.
• Develop other Platform team members in order to ensure that they are able to complete and operationalise projects and sector engagement opportunities without the support of the CEO where appropriate.
• Provide direction and leadership to Platform staff so that their work aligns with organisational direction, while encouraging local responsiveness and innovation through Navigate groups.

2 Lead & Manage Organisational Performance
• Successfully implement agreed priorities and plans
• Providing timely feedback to the Board on performance of the organisation, including member satisfaction, against strategic objectives in The Strategic Plan.

3 Industry Leadership & Advocacy
• Drive Platforms national policy agenda, advancing policy objectives that are approved by the Board and informed through collaboration with Platform networks and members.
• Support the sector to achieve the transformational change that has been outlined in He Ara Oranga by collaborating and advocating with key stakeholders and supporting members understanding and confidence to attempt and achieve meaningful change at a local, regional and national level
• Maximise the opportunity for Platform to influence Government and sector policy, direction and practice, and a sector thought leader in relation to community mental health, addictions and wellbeing including policy and research.
• Ensure that Platform actively represents the issues and interests from the diverse membership base.
4 Member Base and Service:

- Engage actively with the members to ensure there are opportunities for members to contribute to national policy debates, influence decision makers, and shape the public conversation around mental health addictions and wellbeing.

- Grow Platform membership base to assist in meeting the organisation’s stated goal of representing the whole of the Mental Health and Addiction sector including private sector and not-for-profit providers who identify with Platforms aims and objectives.

5 Organisational Management:

- Ensure the financial viability of Platform including developing and implementing strategies to deliver appropriate national income streams and disciplined approach to expenditure.

- Oversee the management of the staff team, ensuring that the organisation maintains its capabilities and capacity required to deliver the organisation’s strategic objectives and commitments to members.

- Build and support a proactive culture reflecting: the values of the industry; the aspirations of members; member service excellence; and high-quality representation.

- Manage relationships nationally, and develop and foster an effective and strong sense of a national Platform team beyond the direct employees.

- Ensure that in all engagement and communication with its members, partners and stakeholders Platform is positioned as a proactive and collaborative partner.

6 Corporate Governance & Compliance:

- Ensure Platform meets all, legislative, governance and other compliance responsibilities in a timely manner.

- Oversee appropriate monitoring of all Platforms financial, governance and risk management systems and procedures in conjunction with appropriate Board committees.

- Report to the Platform trustees on the above in a comprehensive and timely manner.

View the required skills, experience and knowledge in the Position Description.
SELECTION CRITERIA

The CEO will demonstrate skill and knowledge in the following criteria:

1. Appropriate tertiary and/or post graduate qualifications relevant to the strategic leadership of an organisation of a small wide-ranging size
2. Demonstrated successful experience in leading, growing and managing change in organisations
3. Demonstrated expert communicator with experience in engagement, relationship management and negotiation of outcomes with diverse stakeholder groups
4. Demonstrated high level of ability to drive industry policy at a national level, through leadership, influence and advocacy
5. Demonstrated excellence in leadership and representation, including strong capacity to engage and influence across all media formats.
6. Demonstrated business management, financial management, change management, human resource management and organisational development skills relevant in the management of an organisation of a moderate size.
7. Demonstrated knowledge and understanding of the Mental Health and Addiction sector in New Zealand and Internationally.
8. Proven experience of successful relationship building and conflict resolution

QUALIFICATIONS

It is preferable that the applicant has held a recent successful chief executive role as a minimum the appointee will have extensive senior level experience

CHALLENGES & OPPORTUNITIES

The major challenges currently associated with the role include:

- Continuously raising the profile, capabilities and capacity of the community sector within and outside of health
- Successfully advocating with and on behalf of the membership to ensure the community sector is strengthened as an outcome of the Governments inquiries
- Creating impactful ways for the voices of the people the sector serves to be heard
REPORTING & KEY RELATIONSHIPS

The Chief Executive Officer reports directly to the Platform Board, through the Chair.

**Internal Relationships:**
- Platform Trust Board
- Platform members
- Platform staff teams
- Platform co-located organisations

**External Stakeholders:**
- Platform members
- Workforce centres e.g. Te Pou
- Networks of Māori organisations
- Networks of Pacific people
- Networks of people with lived experience
- Members of Parliament and senior Government officials
- Ministry of Health
- Ministry of Social Development
- Department of Corrections
- Housing Urban and Development (HUD)
- Other Govt Departments and entities e.g. Office of Ethnic affairs, charities services
- Community and Voluntary sector
- District Health Board (DHB) senior staff
- Media
- Relevant statutory bodies and/or authorities, professional associations
- Other industry peak bodies and stakeholder groups as appropriate
- External funders e.g. Open Polytechnic
- Universities, academic and research institutions and authorities
KEY DATA

Staffing

4 FTE
Contractors for support with finance, communications and other projects

2020-2021 Operating Budget

Circa $1m comprised contracts & membership fees

Service Location

Wellington, New Zealand

Useful Links

Role Description
Atamira Platform Website
Strategic Plan 2019-2022
Pūrongo Whakamutunga
He Ara Oranga
WAI 2575 (Health Services and Outcomes Inquiry)
Statement of Service Performance
Fast Track Discussion Paper 2017
Zero Suicide Aotearoa July 2020
EMPLOYMENT TERMS & CONDITIONS

REMUNERATION

To be discussed with the consultant/s

PRE-EMPLOYMENT PROBITY CHECKS

Information on a person’s suitability for appointment is obtained for all appointments. Potential appointees will be asked whether there are any reasons why they should not be appointed such as: Information on a person’s criminal history and other associated probity checks will be sought from those candidates whose application has progressed to shortlisting for interview.

Applicants unsure about the definition of disclosable criminal convictions or status of any criminal conviction may wish to seek legal advice in responding to the probity check questions.
HOW TO APPLY

The closing date for applications is Friday 23rd October 2020
The reference number to include in your application is H20_3478

For a confidential discussion, please contact Principal Consultants, Paul Ingle & Catherine Poutasi

Paul Ingle:
M: +61 (0)402 796 125
E: pingle@hardygroupintl.com

Catherine Poutasi
M: +61 (0)432 173 611
E: cpoutasi@hardygroupintl.com

Please submit application documentation to Executive Search Coordinator, Jane Mather

T: +61 (0)2 9900 0113
E: jmather@hardygroupintl.com

It is standard practice for HardyGroup to acknowledge receipt of your application no later than the next business day. We request that if you do not receive the acknowledgement, you contact the search coordinator listed above as soon as possible after the 24-hour business period and arrange to resend your application if necessary.

Your application must include:

1. Completed HG Application Form
2. Cover letter addressed to the Principal Consultant.
3. A written response addressing the key selection criteria, found on page 9; and
4. An up to date copy of your Curriculum Vitae
REFEREES

You will need to provide details of three (3) professional referees. To do so, complete the relevant fields in the Candidate Profile. You should carefully consider who you select to approach to provide reference advice. Your current manager must be included. It is customary for referee reports to be requested after interview and if you are the preferred candidate, your permission will be requested prior to contacting your referees.

PERSONAL INFORMATION

HG complies with the Privacy Act 1988 (Cth), all applications are treated by HG in strict confidence, however in submitting an application you are extending permission to share your application with the Selection Panel.

Personal Information will be used to assess your suitability for appointment to this Position’s Health Services. As part of the selection process, personal information will be dealt with in accordance with HG’s Privacy Policy and the Information Privacy Act 2009.
LIVING IN WELLINGTON

New Zealand’s capital city built on dramatic hills surrounding one of the southern hemisphere’s largest deep-water ports. In 2017, Wellington was ranked No.1 city in the world to live in a global Deutsche Bank study. Wellington region takes up the southern end of the North Island. Most people here live in the four cities at the south western corner - Wellington, Lower Hutt, Upper Hutt and Porirua. The Wellington region consists also of the Kapiti and Wairarapa regions.

Wellington City is wedged between steep hills and the sea. Rugged mountain ranges (the Rimutakas and the Tararuas) loom beyond the harbour. The diversity of natural resources means within 10-15 minutes, you can be walking or mountain biking in native bush or kayaking around the coastline.

Wellington is a cosmopolitan city, average salaries and education levels are high, supporting a thriving artistic and cultural community with many galleries, museums, theatres and festivals. The capital's location has created a walkable central business district that encourages a now-famous café and craft beer culture.

DEMOGRAPHICS & HOUSING

About 500,000 people live in the Wellington region, which is 10.6% of New Zealand’s population. The Wellington region is home to many diverse cultures, with Statistics New Zealand estimating around 25% of the people in Wellington are born overseas. Its rich cultural scene makes it as exciting for singles as it is welcoming for families.

Wellington gives you a huge range of choices - from stylish, urban living in the city centre to spacious family homes in the suburbs and scenic coastal towns.

Wellington’s hilly geography means many houses enjoy spectacular views. It also means unconventional modes of access – look for the private cable cars that are a well-known tourist attraction and are popular as a general mode of transport.
EDUCATION

Wellington has an international reputation for quality education.

From early childhood, primary and secondary schools, through to world-ranked universities and technical institutes, Wellington provides a full range of education facilities.

Both Victoria University of Wellington and Massey University are ranked in the QS World University rankings top 500, and both have programmes ranked in the top 100 in the world.

The brief overview above hopefully captures your interest in researching more into a move to Wellington. This information came from: [https://www.newzealandnow.govt.nz/regions-nz/wellington](https://www.newzealandnow.govt.nz/regions-nz/wellington)

Further information and helpful sites include:
[https://www.newzealand.com](https://www.newzealand.com)
Position Description - Chief Executive Officer

Position: Chief Executive Officer  
Job Status: Permanent / Full Time  
Reports to: Platform Board, through the Chair  
Last revised: 4 September 2020

POSITION PURPOSE
To provide strategic and operational leadership to Platform as a national Non-Government Network organisation. Platform provides influential industry and sector leadership, by engaging with a wide range of organisations that provide mental health and addiction services and related community-based activity. Platform delivers a responsive high quality of service to members. Platform is driven by the need for better and more equitable outcomes for all. Platform is committed to meeting health needs of tangata whenua to achieve health equity. The CEO must provide leadership to ensure that Maori is represented in strategic discussions alongside Platform.

Platforms income is derived from fee for service contracts, membership fees and grants Membership fees and contributions enable Platform the capacity to provide advice and information to Government and others an independent perspective and to advocate issues relating to and on behalf of the mental health and addiction community sector in New Zealand. 

Platform is committed to working with service users, tangata whaiora, family and whānau to be well informed when addressing the needs of people who experience mental health, addiction and/or wellbeing issues. The CEO must provide leadership to ensure the voice and participation of the NGO sector is forefront of discussions, planning, policy development with key stakeholders from across the community sector, with government agencies and interested others.
Platform champions community organisations that support New Zealanders experiencing mental health and addiction issues to ensure people have a positive place to live, learn, work and effect change.

A key purpose of the role is to form strategic partnerships with core Government stakeholders and other relevant peak bodies to positively influence the overall direction of the mental health and addictions sector at a national and regional level where required.

**POSITION CONTEXT**

This position is located in the national office of Platform Trust in Wellington. Platform members are located all over New Zealand. This network of 80plus organisations provide support to people and their whānau who are directly impacted by mental health and addiction. The network employs >4000 staff, who last year worked with 77,000 people funded from the health system alone. Platform also connects and supports the development of regional Navigate groups. The Navigate groups are local collaborations of non-government organisations that provide mental health and addiction support in the communities where they are based. Navigate groups have a strong understanding of the needs of their community, and as a result, can influence how wellbeing services are delivered. They also inform Platform Trust of local issues.
• The CEO role will be required to lead and manage the national organisation and will be accountable for its performance as a whole entity. The role will require robust engagement with members stakeholders and other entities across New Zealand, and representation of the industry to the highest standards.
• The CEO is responsible for implementing the strategic direction of Platform, as outlined in the Platform strategic plan these are:
  o Leading change: Actively contribute to implementing recommendations in He Ara Oranga
  o In this together: Foster strategic partnerships and alliances
  o Strong and capable sector: Support community mental health and addictions service providers to thrive

The CEO will lead and manage the organisation and business activities of Platform within the delegated authority of the national Platform Trust Board.

The CEO will drive national government relations and advocacy strategy of Platform. He or she will be expected to build and maintain effective and productive working relationships with a myriad of key stakeholders outlined below.

KEY ACCOUNTABILITIES
The CEO will hold organisational accountability for Platform operations across five domain areas:

1. Organisational direction & strategy:
   ▪ With the Platform Trust Board, lead the development of the organisational strategy and priorities for Platform in pursuit of the organisation’s strategic objectives.
   ▪ In conjunction with the wider Platform team, identify and implement the operational plans, member engagement strategies, and initiatives required to deliver the organisational strategy.
   ▪ Develop other Platform team members in order to ensure that they are able to complete and operationalise projects and sector engagement opportunities without the support of the CEO where appropriate.
   ▪ Provide direction and leadership to PLATFORM staff so that their work aligns with organisational direction, while encouraging local responsiveness and innovation through Navigate groups.

2. Oversee performance of the organisation against agreed priorities and plans, providing timely feedback to the Board on performance of the organisation, including member satisfaction, against strategic objectives in The Strategic Plan.
3. Industry leadership & advocacy:
   ▪ Drive Platforms national policy agenda, advancing policy objectives that are approved by the Board and informed through collaboration with Platform networks and members.
   ▪ Support the sector to achieve the transformational change that has been outlined in He Ara Oranga by collaborating and advocating with key stakeholders and supporting members understanding and confidence to attempt and achieve meaningful change at a local, regional and national level.
   ▪ Maximise the opportunity for Platform to influence Government and sector policy, direction and practice, and a sector thought leader in relation to community mental health, addictions and wellbeing including policy and research.
   ▪ Ensure that Platform actively represents the issues and interests from the diverse membership base.

4. Member base and services:
   ▪ Engage actively with the members to ensure there are opportunities for members to contribute to national policy debates, influence decision makers, and shape the public conversation around mental health addictions and wellbeing.
   ▪ Grow Platform membership base to assist in meeting the organisation’s stated goal of representing the whole of the Mental Health and Addiction sector including private sector and not-for-profit providers who identify with Platforms aims and objectives.

5. Organisational management:
   ▪ Ensure the financial viability of Platform including developing and implementing strategies to deliver appropriate national income streams and disciplined approach to expenditure.
   ▪ Oversee the management of the staff team, ensuring that the organisation maintains its capabilities and capacity required to deliver the organisation’s strategic objectives and commitments to members.
   ▪ Build and support a proactive culture reflecting: the values of the industry; the aspirations of members; member service excellence; and high-quality representation.
   ▪ Manage relationships nationally, and develop and foster an effective and strong sense of a national Platform team beyond the direct employees.
   ▪ Ensure that in all engagement and communication with its members, partners and stakeholders Platform is positioned as a proactive and collaborative partner.

6. Corporate Governance & Compliance:
   ▪ Ensure Platform meets all, legislative, governance and other compliance responsibilities in a timely manner.
▪ Oversee appropriate monitoring of all PLATFORM financial, governance and risk management systems and procedures in conjunction with appropriate Board committees
▪ Report to the Platform trustees on the above in a comprehensive and timely manner.

KEY RELATIONSHIPS

Internal:
▪ Platform Trust Board
▪ Platform members
▪ Platform staff teams
▪ Platform co-located organisations

External Stakeholders
▪ Platform members
▪ Workforce centres e.g. Te Pou
▪ Networks of Maori organisations
▪ Networks of Pacific people
▪ Networks of people with lived experience
▪ Members of Parliament and senior Government officials
▪ Ministry of Health
▪ Ministry of Social Development
▪ Department of Corrections
▪ Housing Urban and Development (HUD)
▪ Other Govt Departments and entities e.g. Office of Ethnic affairs, charities services
▪ Community and Voluntary sector
▪ DHB senior staff
▪ Media
▪ Relevant statutory bodies and/or authorities, professional associations
▪ Other industry peak bodies and stakeholder groups as appropriate
▪ External funders e.g. Open Polytechnic
▪ Universities, academic and research institutions and authorities.

KEY SKILLS & EXPERIENCE

Essential:
▪ Appropriate tertiary and/or post graduate qualifications relevant to the strategic leadership of an organisation of a small wide-ranging size
▪ Demonstrated successful experience in leading, growing and managing change in organisations
- Demonstrated expert communicator with experience in engagement, relationship management and negotiation of outcomes with diverse stakeholder groups
- Demonstrated high level of ability to drive industry policy at a national level, through leadership, influence and advocacy
- Demonstrated excellence in leadership and representation, including strong capacity to engage and influence across all media formats.
- Demonstrated business management, financial management, change management, human resource management and organisational development skills relevant in the management of an organisation of a moderate size.
- Demonstrated knowledge and understanding of the Mental Health and Addiction sector in New Zealand and Internationally.
- Proven experience of successful relationship building and conflict resolution

**Highly Desirable:**
It is preferable that the applicant has held a recent successful chief executive role as a minimum the appointee will have extensive senior level experience
Description of Entity’s outcomes

Platform’s 2019-2022 strategic plan will focus on activity based on the recommendations of *He Ara Oranga* that the Platform network:

- is well placed to deliver or lead collaboration around; and
- activity that the membership has identified as important.

Other strategic areas not directly based on recommendations from *He Ara Oranga* include:

- Developing and imbedding a strategy for Strengthening Communications and Engagement
- Improving Access and Choice for Deaf people to Mental Health and Addiction support
- Improving support for NGO addiction sector
- Collaborating and strengthening relationships with similar community organisations
- Being a conduit between essential mental health and addiction services and central government during COVID-19 response

Our Strategic Plan is detailed in the following pages.

Description and Quantification of the Entity’s Outputs

Advocacy

We made submissions on legislation and other relevant Government committees about:

- Abortion Legislation Bill
- Mental Health and Wellbeing Commission Bill in partnership with Community Housing Aotearoa
- Feedback on the Draft revisions to the Guidelines to the Mental Health (Compulsory Assessment and Treatment) Act 1992. This was done in partnership with Changing Minds and Balance Aotearoa
Sector conferences/meetings
Platform worked on projects and programmes with the following government departments and key groups:

- Ministry of Health mental health and addiction directorate
- Ministry of Health national collection and reporting team for data and digital
- Other sector leaders in community organisations – Community Housing Aotearoa, Social Services Providers Association, NZ Disability Support Network, Home and Community Health Association,
- Meetings with the initial mental health and wellbeing commission
- Department of Internal Affairs Charities Services Sector Users Group.
- Mental Health and Addiction Quality Improvement Programme Stakeholder Group.
- Careerforce (the industry training organisation) – Mental Health and Addiction Sector
- Consultation Workshop and Kai awhina Workforce Taskforce.
- The National Committee for Addiction Treatment.
- Active participation in community sector network groups.
- Navigate networks Northern, Midland, Central, Waikato and Southern
- The Cross-Party Parliamentary Group on Mental Health and addiction wellbeing
  - Organised a launch event at Parliament
  - Hosted one event for parliamentarians
  - Managed process of commissioning shared research which will be debated in parliament
  - Met with various people supporting this project including Speaker of the House, key academics, key stakeholders of the research
- Hosted NGO benchmarking club – a community sector led event assessing quality and consistency of community data and evaluation of services
- Co-Chair of the Partnership Group – a working group between mental health and addiction community organisations, Ministry of Health and District Health Boards
- Midlands DHB clinical governance committee
- Organised a Cannabis referendum Q&A webinar with Rt Hon. Helen Clark and other guests
- Organised an mental health and addiction election forum for the community sector to ask each party election questions (date of forum to be held in next year).
- Attended the following conferences
  - Australasian Mental Health Outcomes and Information Conference (AMHOIC)
  - Design for Social Innovation conference
  - International Initiative for Mental Health Leadership exchange
Platform also:

- **COVID-19 Response:** during the initial Level 4 lockdown, this included:
  - Twice weekly email briefings to members (19 newsletters sent in total),
  - Hosted weekly Zoom sessions with the sector (14 online Members meeting, with an average of 40 people at each meeting during COVID-19 lockdown and 15 people after lockdown restrictions eased
  - Phone calls and emails to all providers,
  - Weekly meetings with Ministry of Health, District Health Boards and other sector leaders to represent mental health and addiction sector
- Created a position and employed a full-time person to improve access to mental health services for the Deaf Community
- Created a position for a data and digital analyst. Person employed due to start in new financial year.
- Created a position and employed full time person to engage with addiction sector.
- Hosted two interns at Platform as part of university work experience.
- Became a conduit between MOH and community organisations to provide licenses for accessing the national database
- Is a member of the backbone team of Equally Well – a collaborative of 120 organisations working towards health equity for people with a mental health or addiction issue
- **Prepared election campaign**
  - Key messages for candidates
  - Key messages for community organisations to support conversations with candidates
  - A Zoom on the potential impact of the Cannabis referendum for community organisations
  - A mental health and addiction election forum with candidates from all current political parties
  - Planning for a cross-sector campaign highlighting the importance of community workforce. Collaboration with NZ Disability Support Network, Home and Community Health Association, Community Housing Aotearoa and Social Services Providers Association.
- Organised placements for Open Polytechnic students
- Modernised our website
Platform will promote better and more equitable outcomes for all through a transformed mental health and addictions system of New Zealand that recognises the vital role of community leadership and connection.

He Ara Oranga – Report of the Government Inquiry into Mental Health and Addiction (2018) and its supporting documents provide an extensive stocktake of the services, issues and opportunities that exist in the current mental health and addictions (MH&A) system. Many of the recommendations include suggestions for addressing the wide range of issues that have for many years held back the development of responsive support to people when they first need help. He Ara Oranga has a strong emphasis on wellbeing, consumer and whānau participation, improving earlier access and strengthening the NGO sector.

Platform’s 2019-2022 strategic plan will focus on:

- activity based on the recommendations of He Ara Oranga that the Platform network is well placed to deliver or lead collaboration around; and
- activity that the membership has identified as important.

The Strategic Plan

**Goal 1: Leading change** – actively contribute to post-Inquiry system transformation

**Goal 2: We are in this together** – foster strategic partnerships and alliances

**Goal 3: A strong and capable sector** – support community mental health and addictions service providers to thrive

**Goal 1: Leading change**

Actively contribute to post-Inquiry system transformation

*What success looks like:*


Action 1: Influence post-Inquiry strategy and implementation
1. Platform will get involved in post-Inquiry shaping and decision-making to nationally influence areas that will impact on NGOs.

Action 2: Support members to participate in post-Inquiry actions
1. Platform will encourage members to provide specialist and subject matter expertise into the processes for the implementation of Inquiry recommendations.

Action 3: Gather and use evidence of community-based models
1. Platform will support members to prove their worth with data, sector evidence and evaluations that will guide new models of community service for investment.

Goal 2: We are in this together

Foster strategic partnerships and alliances

What success looks like:

Action 1: Maintain strong collaborative relationships with the Ministry of Health (‘MOH’) and district health boards (‘DHBs’)
1. Platform will build on and increase the strength and breadth of successful relationships with the MOH and DHBs.
2. Platform will continue to work through the Mental Health and Addiction Partnership Group to address system infrastructure issues such as workforce and commissioning.

Action 2: Maintain strong collaborative relationships with primary care
1. Platform will explore and strengthen connections with PHO Networks.
2. Platform will focus on relationships with those PHOs that seek to develop new integrated models of support and collaboration with community agencies around mental health and addiction initiatives.
**Action 3: Maintain strong collaborative relationships with the community sector**

1. Platform will continue to engage with other community organisations and networks to encourage the inclusion of mental health and addiction in their plans, strategies and activities.

**Action 4: Be a trusted broker and advocate for mental health and addictions**

1. Platform will maintain and grow relationships with the workforce centres and will continue to work with Te Pou o te Whakaaro Nui around workforce development and outcome measures.
2. Platform will be seen as a trustworthy broker, particularly for Government for the implementation of aspects of *He Ara Oranga*.

**Goal 3: A strong and capable sector**

**Support community mental health and addictions service providers to thrive**

**What success looks like:**

- We can confidently describe the impact of community NGOs
- We are actively engaged with emerging systems and models of community support
- We share information across the sector
- Communities are resourced to meet local need

**Action 1: Support the sector**

1. Platform will continue to lead initiatives that improve commissioning, address the issues of insufficient NGO funding and eradicate onerous compliance.
2. Platform will continue to attend regional and national network meetings to gather and disseminate information about system changes and good practice.
3. Platform will seek to be represented on all Government and MOH leadership groups as they relate to *He Ara Oranga* to bring community sector expertise.
4. Platform will support members to understand their services better using data, evidence and evaluations.

**Action 2: Support community collaboration and collective action**

1. Platform will continue to promote and support community collaboration and collective action.
2. Platform will contribute to promoting ways that the sector can practically apply the principles of collective impact, collaboration and co-design.